Safeer Ahmed Bhatti

Senior Full-Stack Developer | PHP · Laravel · WordPress · Shopify · Next.js

Available for remote full-time, part-time, ongoing contract & white-label development

Islamabad, Pakistan | Remote, overlaps US hours

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PROFESSIONAL SUMMARY

PHP and Laravel developer with eight years of experience across backend and full-stack roles, including five years delivering client projects remotely for US agency Emberly Digital. Builds Laravel applications, custom WordPress and WooCommerce solutions, Shopify apps, system integrations and AI automation, from database design to deployment.

WORK EXPERIENCE

Full-Stack Developer (Freelance) | Duskford Digital (SAB Ventures LLC, USA) *2026 - Present*

- Building Shopify apps on React Router, TypeScript, Prisma, PostgreSQL and the Shopify Admin GraphQL API, with webhooks, app billing and plan limits; two are live on the Shopify App Store.
- Built a shared starter kit (auth, billing, plan limits, webhooks) reused across every app; run production on Vercel, Neon PostgreSQL and Cloudflare with Git-based deploys.
- Built AI automation: research pipelines on the Claude API, lead sourcing and ranking, and Whisper speech-to-text.

Web Developer | Emberly Digital LLC (Remote, USA) *Nov 2021 - Oct 2026*

- Developed Laravel applications, custom WordPress themes and plugins, and Shopify storefront customizations for agency clients.
- Built a Shopify-NetSuite integration for orders and inventory, alongside a headless Shopify storefront with a custom CMS for Rhea Designs.
- Designed and optimized MySQL schemas and queries; deployed and maintained applications on AWS and Linux (Apache, Nginx).
- Built client sites end to end in WooCommerce, React.js and Astro (see Selected Work).
- Built Shopify apps and extensions for e-commerce clients: a B2B checkout extension and a new-arrivals sync app (Remix, Prisma, Shopify Admin API).

Senior Backend Developer | WAMTSOL *Jul 2020 - Nov 2021*

- Led backend development for client projects in PHP, Laravel and MySQL, from database design to deployment, and improved performance through query optimization and caching.

Backend Developer | EZ Marketing *Jan 2020 - Jul 2020*

- Built and maintained backend features for marketing web applications in PHP/Laravel.

Laravel Developer | BeGeekedLabs *Dec 2018 - Jan 2020*

- Optimized backend code and MySQL queries, cutting page load times on client sites.

SELECTED WORK

- **rugdoctor.com** (through Emberly Digital): WooCommerce store with custom theme and plugins, built end to end.
- **appliedatomics.com** (through Emberly Digital): React.js site.
- **amazingacres.com** (through Emberly Digital): custom Astro CMS.
- **Wiggle Room** (order editing) and **Just Curious** (post-purchase survey): own Shopify apps, live on the App Store.
- **Kivio.io:** interactive (AMP) email builder for e-commerce brands, connected to Klaviyo; Next.js, TypeScript, Prisma, PostgreSQL, Stripe.

SKILLS

Backend: PHP, Laravel, Node.js, REST and GraphQL APIs, MySQL, PostgreSQL, Prisma
CMS & e-commerce: WordPress themes and plugins, WooCommerce, Shopify apps (Admin GraphQL API, App Bridge, Polaris, checkout extensions, webhooks, billing), headless Shopify, NetSuite and 3PL integrations, Klaviyo, Stripe
Frontend: TypeScript, JavaScript, React, Next.js, React Router / Remix, Astro, Tailwind CSS, HTML5, CSS
AI: LLM APIs (Claude), agent and automation workflows, document and data extraction, Whisper speech-to-text
Infrastructure: AWS, Linux (Apache, Nginx), Vercel, Cloudflare, Git, Vitest, Playwright

EDUCATION

Bachelor's Degree (in progress) | Virtual University of Pakistan
ACCP (Aptech Certified Computer Professional) | Aptech Computer Center | 2015 - 2017